

# RVING ACCESSIBILITY GROUP

ENHANCING ACCESSIBILITY FOR RV & CAMPGROUND RECREATION

## CORPORATE SPONSORSHIP PROGRAM

For a segment of the population that often times feels ignored, that being persons with disabilities, your sponsorship speaks volumes.

Manufacturers of boats, jet skis, ATVs, snowmobiles, RVs, and other outdoor recreational equipment, sometimes tend to overlook that people with disabilities enjoy these outdoor experiences as much as anyone, and at least want a chance at the experience.

Our job is educating the industry and finding locations where all people can enjoy the outdoors, recreational, and RV lifestyle; **But we need your help.**

Corporate Sponsors elevate their organization, and ours. Sponsorships are available to companies who see the value of supporting Americans with disabilities - companies that understand this segment of the community is a powerful and growing number of today's consumers. Sponsorship levels include:

PLATINUM (PREMIERE OPTION AVAILABLE)

GOLD MEDAL

SILVER MEDAL

BRONZE MEDAL

FRIENDS OF RVAG (RVing Accessibility Group)

The **optional** Platinum Premiere Sponsorship level provides the most return on your sponsorship dollar. For that reason, we have provided a more detailed description of this level of Sponsorship. Not only does it provide the highest level of support for RVAG, it provides for the greatest exposure and promotion of the sponsor and does so with full exclusivity. We realize not every sponsor may select this level, but it provides the highest level of resources that goes directly toward educating people with disabilities on how to find suitable accessible environments, what to look for and educating campground owners on what is required to provide an accessible facility and provide a good experience for their guest who pays the same price as the able bodied guests.

### **PLATINUM PREMIERE LEVEL DESCRIPTION**

The Premiere level provides an **exclusive** option, as well as the greatest exposure and support. Payment options are either **monthly, quarterly, semi-annually or annually**. An Exclusive level, by category, is offered to sponsors providing maximum support. This level is not for everyone, and is unique; maximizing brand awareness in our brochures, website, articles, trade shows (large and small), rallies (large and small) and all venues where we are present and can make your exposure available to the public. Although there is a monetary amount attached to this level, sponsors are encouraged to provide as much support as their budget will allow.

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## SPONSORSHIP BENEFIT LEVELS

### *Platinum Sponsor*

One Year

\$10,000 Open Sponsorship Opportunities

**Payable in quarterly, semi-annual or annual payments as follows:**

- Quarterly Payments; 4 Payments of \$2500
- Semi-Annual Payments; 2 Payments of \$5000
- Annual Payment; 1 Payment of \$10,000

**Multiple Year sponsorships are available at a discount.**

For a period of one (1) Year,

Logo Tile and Video (Sponsored by “corporate name”) with Logo Tile on every web page at the placement location determined jointly between RVAG and Sponsor **PLUS** special placement **promotion** in company brochures and exposure to the public at all venues where RVAG is present. Tile size and video placement to be determined jointly by Sponsor and RVAG.

75 word business description and URL Hotlink to their website in the Sponsors section of the organization’s website.

**FULL PAGE** featuring Sponsor content as proposed by Sponsor.

### **PLATINUM PREMIERE OPTION PACKAGE**

This option provides for “**full exclusivity**” for **brand awareness** and eliminates direct competition. Example: ABC RV Center opts for this package, XYZ RV Center would not be able to purchase this option as ABC has already taken the option as it is first come/first served basis.

This option is available for Sponsors who make contributions of \$15,000 or more.

This is an elite group of Sponsors and payment terms are:

- Monthly; 12 equal payments of \$1250
- Quarterly; 4 equal payments of \$3750
- Semi-Annual; 2 equal payments of \$7500
- Annual; 1 payment of \$15,000

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## *Gold Medal Sponsor*

One Year

\$7500 Open Sponsorship Opportunities

**Payable in quarterly, semi-annual or annual payments as follows:**

- Quarterly; 4 equal payments of \$1875
- Semi-Annual; 2 equal payments of \$3750
- Annual; 1 Payment of \$7500

**Multiple Year sponsorships are available at a discount.**

For a period of one (1) year;

Logo Tile (Sponsored by “corporate name”) in second tier position of the web page footer or sidebar.

50 word business description and URL Hotlink to their website in the Sponsors section of the organization’s website.

**HALF PAGE** featuring Sponsor content as proposed by Sponsor.

## *Silver Medal Sponsor*

One Year

\$5000 Open Sponsorship Opportunities

**Payable in semi-annual or annual payments as follows:**

- Semi-Annual; 2 equal payments of \$2500
- Annual: 1 payment of \$5000

For a period of one (1) year;

Logo Tile (Sponsored by “corporate name”) at third tier position of the web page footer or sidebar.

25 word business description and URL Hotlink to their website in the Sponsors section of the organization’s website.

Logo Tile placement in the Sponsors section of the organization’s website.

**QUARTER PAGE** featuring Sponsor content as proposed by Sponsor.

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## **Bronze Medal Sponsor**

One Year

\$2500 Open Sponsorship Opportunities

**Payable in semi-annual or annual payments as follows:**

Semi-Annual: 2 equal payments of \$1250

Annual: 1 payment of \$2500

For a period of one (1) year;

Company Name in Text in the Sponsors section of the organization's website.

URL Hotlink to their website in the Sponsors section of the organization's website.

## **Friends of RVAG**

\$1500

**Payable in 1 payment of \$1500**

For a period of six (6) months;

Company Name in Text in the Sponsors section of the organization's website.

**NOTE: Plaques for recognition will be awarded to Sponsors from Silver level thru Platinum level.**